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Why are Indian movies and juryos so few and far between at Cannes Film Festival

By Gautaman Bhaskaran

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The Cannes Film Festival jury will be chaired by Bertrand Bonello. Photo: Agence France-Presse

The Cannes Film Festival has been coming to India's presence at the Cannes Film Festival has been present for the last 30 years. Today, there could only be 300 Indians on the French Riviera, including actors, directors and even some movie buffs. There is even an Indian Film Market, which was first set up by Nina Lath Gupta from the NFDC.

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But sadly, India's more representation at the Cannes Festival has been poor. It could be that we do not make cinema that catters to an international audience. Or, it could be that for a Western mind, Indian cinema is too confusing. Or, it can be that our movies are too long-winded to promote and get noticed in a festival where movies are screened every day. Cannes is looking for, then, it seemed like a jolly. But Dedaa Ibrahim, Cannes director, is part of the official selection. Later, the Cannes chief, Thierry Fremaux, did tell me – in his inimitable way – that Dedaa was not outside.

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Indian Cannes

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Cannes Film Festival

Dedaa Ibrahim

Bertrand Bonello

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